



Internal News Release

# Marketing Bulletin

## TMP WINS GOLD HELPING OUT OLYMPIC ATHLETE'S FATHER

Raleigh, NC, August 23, 2016—Many companies sponsor the Olympics and its talented athletes. The dedication and triumph that arises is astounding. Often times, though, the families and their hard work are overlooked. When Travel Management Partners (TMP) learned about Ellis Hill, father of U.S. Olympic athlete Darrell Hill, we were proud to help.

Mr. Hill, an Uber driver living in Darby, Pa, picked up Liz Willock, a Regional Sales Leader for Clincierge (a TMP client), at the Philadelphia airport. Ellis and Willock, who lives in Chicago, got to talking, with the subject of Ellis' son, Darrell, coming up and his journey to the Olympics. Mr. Hill had elected to stay back in America, as he did not have the finances to pursue a trip to Rio de Janeiro. Ms. Willock started a GoFundMe account, and within a few days, 152 people, with a goal of \$7,500, donated a total of \$8,200 to send Ellis to cheer on his son in Rio.

On the return trip back to America, Travel Management Partners became the key to making sure Mr. Ellis got back safely and soundly. Providing all ticket accommodations as a gift to an Olympic hero's father was something that had to be done. John W. Lewis said,

*"As a father of four, I know what it feels like to have overwhelming pride in the success your children achieve. That's why when I was given the opportunity to help a fellow dad, I couldn't say no. While Darrell didn't bring home the Gold, I'm confident having his father there to witness his greatness as an inspiration to all Americans had to be a silver lining."*

As Rio was gearing down the Olympic celebrations and triumphs, Travel Management Partners' work was just beginning. We won't get a medal for humanity; TMP humbly works to ensure quality traveling for its clients and associates. Ellis Hill isn't a client of TMP, but he was able to know what it feels like to be represented by us on his return trip back to America. We know it was smooth and without worry.



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